

Media Release

CSEM Digital Journey: seven SMEs in contention for a “boarding pass”

CSEM Digital Journey – Ready for take-off!

Neuchâtel, 17 October 2018 – Seven companies will be competing to win the 1st CSEM Digital Journey. Focused on CSEM technologies, this challenge intended for Swiss SMEs has generated a lot of interest. The name of the winning company will be announced on 7 November, during the Business Day organized by our center for research and development.

Swiss SMEs are bursting with ideas for implementing digitalization! This is the positive conclusion arising from the first phase of the CSEM Digital Journey. Launched by CSEM – a major player in technology transfer – this challenge is designed to support a Swiss company with up to 250 employees to implement its digital project. The winner will benefit from the support of CSEM to a value of CHF 100,000.

Digitalization as a source of opportunities

Artificial intelligence for industry, communication or vision solutions, or technologies for measuring physiological parameters: these are just some of the technologies that CSEM put forward last June, and which have inspired a number of companies. They have now submitted proposals for a wide range of applications; from Industry 4.0 to healthcare, but also watchmaking and security.

Seven finalists for a boarding pass

Comprising personalities from the Swiss Federal Institutes of Technology, Swissmem, Digital Switzerland, and economic and political circles, the jury has proceeded with an initial selection on the basis of criteria such as the technological interest and the commercial potential of the submitted project. Impressed by the quality and relevance of the submissions, it has retained seven companies from which it will make its final choice. The selected companies are: Cleanfizz (GE), Dicronis (ZH), Eyeware (VS), Microsens (VD), Soleco (ZH), Swissphone (ZH) and Ventura (NE). The winner of the CSEM Digital Journey will receive its boarding card on 7 November on the occasion of the CSEM Business Day.

For more information:

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About CSEM

CSEM—technologies that make the difference

CSEM, founded in 1984, is a Swiss research and development center (public-private partnership) specializing in microtechnology, nanotechnology, microelectronics, system engineering, photovoltaics and communications technologies. Around 450 highly qualified specialists from various scientific and technical disciplines work for CSEM in Neuchâtel, Zurich, Muttenz, Alpnach, and Landquart.

Further information is available at www.csem.ch

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The finalists:

[Cleanfizz](#) (GE): manufacturer of self-cleaning solar panels

[Dicronis](#) (ZH): solution for monitoring of lymphatic system

[Eyeware](#) (VS): Software that allows cars and computers to follow the eye gaze.

[Microsens](#) (VD): company specializing in intelligent sensors

[Soleco/Velasolaris/Geminise](#) (ZH): intelligent systems for energy saving

[Swissphone](#) (ZH): alarm systems

[Ventura](#) (NE): company active in the machine-tool area

The jury:

President: Georges Kotrotsios, CSEM management and responsible for Marketing & Business Development

Silvio Bonaccio, EPFZ, responsible for technology transfer

Nicolas Bürer, director of Digital Switzerland

Marc Gruber, EPFL, vice-president for innovation

Raphaël Rollier, Swisscom, responsible for innovation and digital transformation

Robert Rudolph, Swissmem, member of Swissmem management and Division Head for innovation and digitalization

Christian Wasserfallen, national counsellor